



May 27, 2010

Dear Mr. Richardson,

I wanted to take a moment to express my sincerest appreciation for you and your organization, *It Won't Happen To Me*. As coordinator for Youth Development in Walton County, I am constantly searching for new presentations, ideas and ways to connect with the teens in our county on a level that they can identify with and relate to. Your presentation far exceeds expectations. Your ability to capture a teenage audience, hold their attention and convey a sincere and serious message is a skill to be highly commended.

Reckless teenage driving is a topic that is always at the forefront of discussion. As educators and activists, we are always searching for new ways to convey this very important message of driving safety to teenagers. The presentation that you share includes so many elements that help make it a reality for the audience. The commercials, testimonials, pictures and stories truly connect the life changing decisions and their consequences to all members of the audience.

Anyone who has the privilege to attend your presentation walks away with a new awareness of split second decisions that are made in the vehicle. I hope that you will continue your journey of spreading important information to teens everywhere. Everyone can benefit from the truth and caution of your message. As an adult, I have often thought that "it won't happen to me." I am now more aware of the decisions I make while operating a vehicle, knowing that a split second action can change the course of my life.

Thank you for your time and dedication to such a worthy cause. Lives are saved because of your efforts.

Yours Truly,

Emily Russell
Youth Development Coordinator
The Partnership for Families, Children, and Youth

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